

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56208 CF LOC-POL FBD - LBD: 08/14/12 - 08/20/12 HL#: Created: 08/13/12 11:59 AM
 Client: TOM SMITH FOR SENATE (329097) CPE: / / 196 Agency Commission: 15 % Updated: EMENDEL on 08/13/12 02:06 PM
 Agency: SRCP MEDIA (254304) Product: SMITH WEEK 8/14 (1310) Self :00:00 Confirmed: 08/13/12 12:06 PM
 Buyer: Demo. HHOLDS DMA RTG Sched. Code: B Contract: 08/14/12 08 35 AM
 AE: Brian Bulz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/14/12	08/20/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DLIVE9A	0 1 1 1 1 0 0	DAY	30	B			0.0	\$165.00	4	\$660.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	D11AM	* T W T F * *	PRIC	30	B			0.0	\$395.00	3	\$1,185.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS430PM	* T W T F * *	NEWS	30	D			0.0	\$500.00	3	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS5PM	* T W T F * *	NEWS	30	D			0.0	\$700.00	2	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS530PM	* T W T F * *	NEWS	30	D			0.0	\$700.00	3	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	3										

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 Agency: SRCP MEDIA (254304) Product: SMITH WEEK 8/14 (1310) Sell :00:00 Confirmed: 08/13/12 12:06 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/14/12 08:35 AM
 AE: Brian Butz: 1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$750.00	5	\$3,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/14/12	08/20/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS630PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$750.00	5	\$3,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/14/12	08/20/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NLATE03	* T W T F * *	NEWS	30	B			0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$21,245.00	\$18,058.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$21,245.00	\$18,058.25	\$0.00	\$0.00